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## **Florida Master Gardener Volunteer Awards of Excellence Florida-Friendly Landscaping™**

This award recognizes the Master Gardener Volunteer(s) who have made great strides in promoting Florida-Friendly Landscaping™ in their community. Yard advisors, exhibits, demonstration gardens, and educational programs are examples of what will be judged in this category.

See the Award of Excellence Instructions for submission rules. Submit an electronic copy or link of the written, verbal, or social media. For this award application, cover the following in your 3-page narrative.

- **Summary (5 points)**
  - A descriptive summary of your project. Your application will NOT be judged without this summary included.
  - Provide a list of all Master Gardener Volunteers who participated in this project and their roles.
- **Scope of Project (20 points)**
  - Explain the purpose of the project. Who were the target audiences who might benefit from this project? List community partners if applicable. Provide the budget for the project.
- **Accuracy and Clarity (20 points)**
  - Project is clear and accurate and citations provided.
- **Educational Value (25 points)**
  - How was the FFL project used in the horticulture program? How many times was the FFL project used?
- **Format, Logos, and Branding (10 points)**
  - Is the graphic design well thought out and have an original design and theme? Identify standards for UF/IFAS, Florida Master Gardener Volunteer Program, Florida-Friendly Landscaping™, and county extension programs are followed appropriately.
- **Outcome (15 points)**
  - How many people participated in the project and what were their duties? Provide a written account with pictures (optional). Describe the publicity received. How was the project distributed? What was the potential impact on the community or audience? How did you evaluate this program?
- **Learnings (15 points)**
  - Describe any challenges you encountered or things you might change if you were to do the project again.



## Florida Master Gardener Volunteer Awards of Excellence Florida-Friendly Landscaping™ Judging Sheet

This award recognizes the Master Gardener Volunteer(s) who have made great strides in promoting Florida-Friendly Landscaping™ in their community. Yard advisors, exhibits, demonstration gardens, and educational programs are examples of what will be judged in this category.

County:	Project Name:		
Category	Possible Points	Points Awarded	Notes from Judge
<u>Summary</u> Descriptive summary of project. List provided of all Master Gardeners who participated in this project and their roles.	5		
<u>Scope of the Project</u> Good description of the educational components (signage, handouts, website, etc.). Timeline and purpose of the garden included. Target audiences described. Community partners listed and budget provided.	20		
<u>Accuracy and Clarity</u> The project description is clear and accurate and citations are provided.	20		
<u>Educational Value</u> FFL project related to the current local issues. The program reached the intended audience and has long range/long term impacts.	25		
<u>Format, logos and Branding</u> Identity standards for UF/IFAS, Florida Master Gardener Program, Florida-Friendly Landscaping™, and county extension programs were followed appropriately.	10		
<u>Outcome</u> Number of people reached described. Publicity about the project demonstrated. A strong description the distribution of the project. And a description of the project evaluation and of the impact on the community or target audiences.	15		
<u>Learnings</u> Describe any challenges you encountered or things you might change if you were to do the project again.	5		
<b>Total Points</b>	<b>100</b>		