



Florida Master Gardener Awards of Excellence Educational Display or Exhibit

This award recognizes the Master Gardener(s) who have created or designed educational displays or exhibits. It is based on creating an awareness and educating an audience about horticultural principles or the Florida Master Gardener program.

See the Award of Excellence Instructions for submission rules. Submit electronic pictures of your display. For this award application, cover the following in your 3-page narrative.

- **Summary (5 points)**
 - A descriptive summary of your project. Your application will NOT be judged without this summary included.
 - Provide a list of all Master Gardeners who participated in this project and their roles.
- **Scope of Project (20 points)**
 - Explain the purpose of the display. Who were the target audiences who might benefit from this display? Where was the exhibit located? List community partners if applicable. Provide the budget for the project.
- **Accuracy and Clarity (10 points)**
 - Project is clear and accurate and citations provided. Copyright provided for pictures in the project.
- **Educational Value (25 points)**
 - How was the educational display used in the horticulture program? How many times was the display used? Was the display used in conjunction with other educational materials like brochures or websites?
- **Format, Logos, and Branding (20 points)**
 - Is the graphic design well thought out and have an original design and theme? Identity standards for UF/IFAS, Florida Master Gardener Program, and county extension programs are followed appropriately.
- **Outcome (10 points)**
 - How many people participated in the project and what were their duties? Provide a written account with pictures (optional). Describe the publicity received. How was the project distributed? What was the potential impact on the community or audience? How did you evaluate this program?
- **Learnings (10 points)**
 - Describe any challenges you encountered or things you might change if you were to do the project again.