



**MASTER
GARDENER**
UF UNIVERSITY of
FLORIDA
IFAS Extension

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Form 10

Florida Master Gardener Awards and Recognition Form Awards of Excellence

Each county is allowed **ONE ENTRY PER CATEGORY**. Although your Master Gardener Coordinator may have been heavily involved in this effort, only the efforts of the Master Gardeners themselves are to be evaluated. Points will be deducted if it is perceived that most of the effort or submission of entry forms came from the Master Gardener Coordinator.

Only efforts made since the last awards ceremony will be considered by the judges. Any new or re-certified active Florida Master Gardener(s) are eligible. In the event your entry does **not** take top honors in this category this year, we would encourage you to improve your submission and resubmit your entry next year should you *repeat or continue* this project. If your project has won in **ANY** year, it **CANNOT BE RE-ENTERED** again, despite any significant changes in format or participants.

Judges for the awards shall be appointed by the State Master Gardener Program Leader, University of Florida. Decisions by the judges will be final.

ALL APPLICATIONS MUST BE SUBMITTED IN ELECTRONIC FORMAT

SEE BELOW FOR APPLICATION CRITERIA:

The correct and completed award application forms including:

- A typed application form not to exceed 3 pages in length. Supporting materials (where requested may be additional pages)
 - The three pages must include the 150 word project summary.
- 12 point font
- No more than 8 photographs in addition to the three pages of text. (Photos no larger than 8 x 10)
- This form typed and completed including: appropriate category checked
- Name of MG Coordinator (The coordinator must approve application prior to admission)
- Application, photos and supporting materials must all be in PDF format and packaged into one document. Submissions are to be emailed to: twichman@ufl.edu

County: ALACHUA
 Name of Project: ALACHUA COUNTY MASTER GARDENER'S CALENDAR AND JOURNAL FOR N.C. FLORIDA
 Project start date: JANUARY 2013 Project end date: DECEMBER 2013
 Name of person(s) typing application: SHARON CURRAN
 Name or names of Master Gardeners preparing application: SHARON CURRAN, SUSAN SCHAEFFER, AND BRENDA CAMPBELL
 Name of Agent: WENDY WILBER

CATEGORY: Indicate only one category per entry form. You must assign your entry to a specific category to be considered for an award in that category. Entries are limited to the categories indicated below.

- | | | | |
|-----|---|-----|---|
| ___ | Form 11 Beautification | ___ | Form 18 Personal Communications |
| ___ | Form 12 Demonstration Garden | ___ | Form 19 Service to 4-H and other youth |
| ___ | Form 13 Educational Materials Development | ___ | Form 20 Special Audiences |
| ___ | Form 14 Extension Awareness | ___ | Form 22 Written or Verbal Mass Comm. |
| ___ | Form 15 County Displays/Exhibits | ___ | Form 23 County Master Gardener Newsletter |
| ___ | Form 16 General Achievement | | |
| ___ | Form 17 Outstanding Master Gardener | | |

Email PDF Applications to:

Tom Wichman
twichman@ufl.edu

TO BE ELIGIBLE ALL ENTRIES MUST BE RECEIVED BY AUGUST 19, 2013

Wendy Wilber

FLORIDA MASTER GARDENER

EDUCATION MATERIALS DEVELOPMENT AWARD

A. Title of Horticultural Program.

**Alachua County Master Gardener's Garden
Calendar & Journal for North Central Florida**

B. How was the education piece used in the Horticulture Program

- The intent of this journal is “organic” and useable. Our desire is that this calendar/journal be used and written in, with well worn corners, smudges of dirt and spills of coffee.
- Used by North Central Florida Gardeners
- Educational tool for our gardeners: highlights of ‘What To Do Every Month’, ‘Seasonal To-Do Items’ (Spring, Summer, Fall and Winter), highlights for each individual month, a ‘How Does Your Garden Grow’ Section for Planning and Information on Flowers, Butterfly Gardens, Fruit and Nut Trees, Herbs, Vegetables, Plants From Friends, Composting, along with information on our Farmers Markets, Community Gardens, UF/IFAS Publications, Florida-Friendly Landscaping™ principles, and pages for planning grids and notes.
- Incorporated suggestions for using the journal to track what was planted, what chores need to be accomplished and to track the successes and misses.
 - Sketch out your current and future gardens
 - Jot down when you started seeds and when sprouted
 - Note when plants start to bloom or when they set fruit
 - And many, many more

C. How many times was the education piece used? We are hopeful that our gardeners refer to this journal whenever they garden. For some of our gardeners that could be daily. Currently 400 journals have been distributed.

D. Who was the audience? Alachua County Master Gardeners and all of North Central Florida Gardeners.

E. How many people were in the audience? Alachua County Master Gardeners and North Central Florida Gardeners. The original printing was 500.

F. Evaluation of program and (describe how the program was evaluated and the impact on the audience). The feedback we have received from the Master Gardeners is very positive along with feedback from others who purchased the journals.

SUMMARY

Our developed piece is an Educational Tool reaching out to the North Central Florida gardening community in an effort to help gardeners become more successful with simple seasonal and monthly tips in a very organic and usable calendar/journal format. Besides our education goal we want to inspire our gardeners to experiment and to dream big.

This project was developed with the input of several master gardeners and our director in order to present the most pertinent and usable information in day to day gardening. Being a perpetual calendar, it was important to us to encourage the users of our calendar/journal to keep track of their entire gardens and events all the way from garden/seed web sites, to composting, selecting the site, planning out their gardening grids, and maintaining their gardens from month to month and season to season. In our seasonal tips and monthly tips we covered various topics including preparing soils, planning, vegetables, perennials, annuals, fruit/nut/ and ornamental trees, shrubs, lawns, butterfly gardens, pruning, Florida Friendly Landscaping tips, and much more.

Because the calendar/journal is perpetual, it allows itself to be updated with more useful information from our gardening community and UF/IFAS Master Gardening Program. We were not looking for perfection and we knew at the front end that this would be a continual work in process, just like our gardens. If I were to change anything, it would be to allow more collaboration time during the developmental process.